

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Nov-16	30-Nov-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	340.427.463	319.741.812	6,47%
WINSTON	264.341.203	265.207.084	-0,33%
CHESTERFIELD	176.619.814	186.205.639	-5,15%
FORTUNA	156.366.737	158.261.462	-1,20%
CAMEL	152.666.945	147.712.348	3,35%
LUCKY STRIKE	117.362.993	109.704.191	6,98%
L&M	99.551.734	103.638.068	-3,94%
DUCADOS NEGRO	94.327.838	101.373.447	-6,95%
NOBEL	83.282.300	86.017.787	-3,18%
WEST BROOKLYN	64.018.399	55.784.355	14,76%
DUCADOS RUBIO	56.794.104	62.635.136	-9,33%
PHILIP MORRIS	30.909.607	18.177.806	70,04%
DUCADOS RUBIO 100'S	30.318.417	28.869.431	5,02%
MARLBORO TOUCH	25.641.211	22.326.613	14,85%
ROTHMANS	24.131.871	23.078.842	4,56%
FORTUNA RED LINE	21.405.311	24.908.444	-14,06%
DUCADOS RUBIO BLANDO	20.031.258	24.468.098	-18,13%
PALL MALL	19.609.314	23.247.549	-15,65%
MARK 1	17.091.657	18.871.950	-9,43%
LUCKY STRIKE BLANDO	15.982.793	17.061.011	-6,32%
MARLBORO POCKET	15.914.053	16.490.839	-3,50%
NOBEL STYLE	15.503.365	14.852.310	4,38%
JOHN PLAYER SP.	14.952.946	15.659.915	-4,51%
ELIXYR	14.929.074	16.264.997	-8,21%
LUCKY STRIKE CLICK & ROLL	14.091.698	12.229.491	15,23%
BENSON & HEDGES AMERICAN	12.985.931	11.948.361	8,68%
PHILIP MORRIS K/S	11.823.159	14.417.344	-17,99%
BENSON & HEDGES	8.565.277	7.398.384	15,77%
AUSTIN	8.391.326	7.077.264	18,57%
L&M RED BLANDO	8.220.023	10.652.224	-22,83%
OMÉ	7.137.150	5.395.990	32,27%
R 1	7.108.162	6.635.514	7,12%
L&M BLUE BLANDO	7.068.535	8.666.347	-18,44%
BN	6.833.302	7.308.160	-6,50%
NOBEL BLANDO	6.732.010	7.104.162	-5,24%
KARELIA	6.669.520	5.791.760	15,16%
LAMBERT & BUTLER	6.630.223	6.714.561	-1,26%
BULLBRAND	6.485.403	6.813.391	-4,81%
GAULOISES RUBIO	6.371.711	6.536.905	-2,53%
JOHN PLAYER SP. BLACK/BLUE	6.162.328	6.149.196	0,21%
PALL MALL LARGO 100'S	5.912.311	7.096.055	-16,68%
WINSTON EVOLUTION	5.723.389	2.680.951	113,48%
MAYFAIR	5.583.857	5.266.588	6,02%
RESTO MARCAS	107.642.460	122.083.407	-11,83%
Totales	2.128.318.183	2.128.525.188	-0,01%